

Press Release
1st October 2007

Sparinvest Invites Advisers to Orange Zone, Stand 21 for a Free Book on Strategic Asset Allocation.

New IFP Sponsors, the Danish Asset Managers Sparinvest, will be giving away copies of their newly-produced, and very educational booklet: 'Strategic Asset Allocation - In Short'. The booklet, written by Sparinvest's dedicated Strategic Asset Allocation team, gives a brief account of the basic principles and requirements of this demanding investment strategy.

Manchester, October 2007. As new sponsors of the Institute of Financial Planning, the Danish Group, Sparinvest is delighted to be present at the Financial Planners' Forum for Success in Manchester and looking forward to meeting people at orange zone stand 21 in the Trafford Suite. Sparinvest will be giving copies of their newly reprinted booklet, 'Strategic Asset Allocation - In Short.' to all advisers who visit to their stand.

The concept of strategic asset allocation originated in the 1950s with Harry Markowitz whose 'Efficient Portfolio Theory' ultimately earned him the Nobel Prize for economics. In recent years, strategic asset allocation has become highly influential within the asset management industry as an academically-proven and judicious way of constructing portfolios, using the best combination of asset types to achieve maximum efficiency for each unit of risk taken. If you are not familiar with the ideas behind the 'buzzwords', this is your opportunity to find out more, by picking up a copy of Sparinvest's book on the subject. It is written in plain English by experienced practitioners of this investment discipline.

Sparinvest subscribes entirely to strategic asset allocation. The group's business philosophy and entire product range has been built around this investment strategy, which it has been successfully implementing in Europe for over a decade. Sparinvest has won discretionary mandates for leading European pension funds and institutions on the basis of its proven strength in strategic asset allocation and asset/liability matching as well as its outstanding track record for value investment.

Sparinvest will be represented in Manchester by Frits Carlsen, Head of Business Development and Sofia San Millán, Senior Manager, Client Services Department.

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For further information, please contact:

Frits Carlsen

Photographs are available from jbr@sparinvest.lu

About Sparinvest:

Founded in 1968, Sparinvest is one of Denmark's leading independent asset management companies, managing and advising on assets valued at over €18 billion (as at end Apr 2007), including the largest equity fund in Denmark.

Owned today by broad range of European institutional shareholders, Sparinvest has the freedom to pursue its own investment philosophy and style with a view to providing 'prudent investments' for its clients.

Sparinvest has established an excellent reputation within the investment industry for the success of its strategic asset allocation approach when constructing portfolios for investment mandates and because of its outstanding track record in value investment.